The background features a dark blue field with a series of curved, glowing lines that create a sense of depth and movement. On the right side, there is a grid-like pattern of light blue lines that recedes into the distance, suggesting a tunnel or a digital space.

Central Area Rural Transit System, Inc. (CARTS)

TRANSIT TECHNOLOGY DEPLOYMENTS

CARTS System



- Demand responsive public transportation system
- Very little “live” dispatching
- Service area is 1,042 square miles/approximately 423 road miles covered
- CARTS vehicles/Contractor vehicles
- Using Mobilitat – Easy Rides Dispatching Software



Added Mobile Data Terminals

FROM ROCKY BEGINNINGS

- Started out with both paper manifests and MDT's
- Worked out the glitches
- Eliminated the paper!

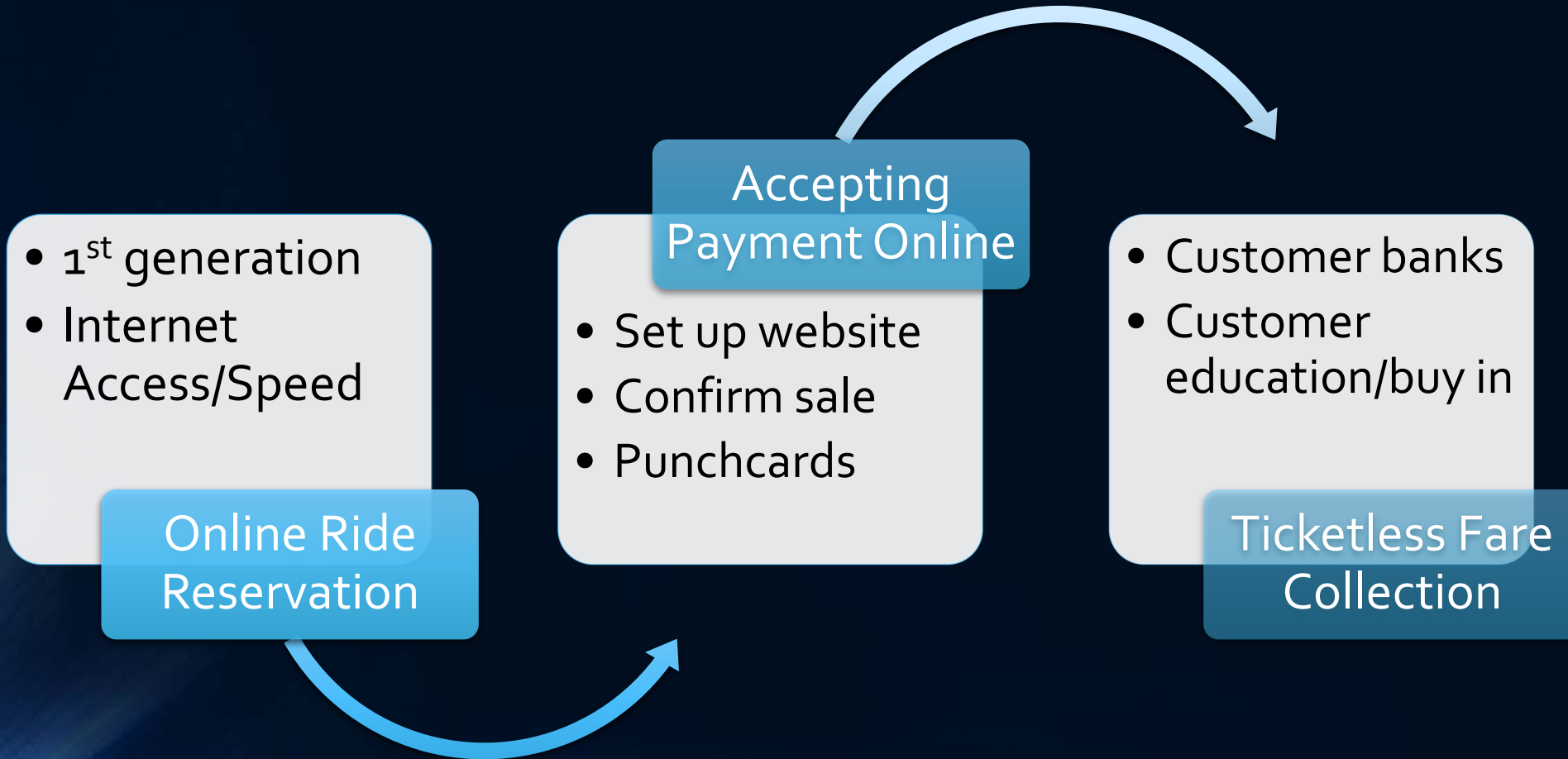
SUCCESS..

- We produce much less paperwork
- Better trip scheduling and ride combination
- Less rides given to contract provider
- More driver accountability

Text Ride Reminder

- Started out as Call Ride Reminder
- Uses VOIP technology
- Set Up - Cost prohibitive
- Changed Course
- Customer has to opt in
- Started out slow but has been VERY WELL RECEIVED!

What's next?



And then...

OPTIMIZE ONLINE RIDE RESERVATION PIECE TO BE USED ON
MOBILE DEVICES